



DEER VALLEY

EXPANDED EXCELLENCE





MOUNTAIN INFORMATION OVERVIEW:

- Base Elevation: 2003 meters / 6,570 feet
- Vertical Drop: 2,917 meters / 9,570 feet
- Glade Skiing: 376 hectares / 930 acres
- Conveyor Lifts: 5
- Uphill Lift Capacity: 51,270 people per hour
- Number of Lifts: 21
- Top Elevation: 2,917 meters / 9,570 feet
- Skiable Area: 820 hectares / 2,026 acres
- Longest Run: 4,506 meters / 2.8 miles
- Average Snowfall: 762 centimeters / 300 inches
- Snowmaking Coverage: 76% of our ski runs have snowmaking capabilities
- Number of Runs: 103

LIFTS

- 1 high-speed four-passenger gondola
- 14 high-speed quad lifts
- 5 triple chairs
- 1 double chair

RUNS

- 27% Beginner
- 41% Intermediate
- ♦ 32% Expert (27% black/ 5% double black)

black: 33 blue: 32 double blue: 10 green 28

bowls: 7



Deer Valley Resort is nestled in the Wasatch Mountains of Utah, just 38 miles (61 km) east of Salt Lake City International Airport, in the historic mining town of Park City. A wide variety of transportation options are available to whisk you up the mountain via interstate highways. Direct flights from most major cities in the U.S. enable you to leave home in the morning and ski Deer Valley the same afternoon. There are also several non-stop international flights to the Salt Lake City International Airport available.

We understand that the finer details make a big difference, which is why Deer Valley offers a ski-only experience with first-class amenities such as uniformed ski valets, groomed-to-perfection slopes, award-winning cuisine, on-site child care and convenient lodging. Deer Valley® delivers an unmatched experience for your winter vacation.

Deer Valley lift tickets are available to pre-purchase online in increments of one to seven days. The resort is also a member of the Ikon Pass family of resorts.

We invite you to enjoy The Greatest Snow On Earth® with an annual average of 300 inches blanketing Deer Valley's six mountains – Little Baldy Peak, Bald Eagle, Bald, Flagstaff, Empire and Lady Morgan – offering a thrilling day for skiers of all abilities.





Park City, Utah began as a silver mining town, nearly faded into history as a ghost town, and then re-invented itself as a ski town that has grown into a year-round destination hosting global events such as the 2002 Winter Olympic Games and the annual Sundance Film Festival. Located only 38 miles from Salt Lake City International Airport, Park City offers days and nights filled with exceptional restaurants and bars, endless recreation and enduring impressions.

HISTORIC MAIN STREET

At the heart of Park City is Historic Main Street, home to over 200 unique businesses. Visitors can shop among the independent boutiques and galleries, dine at one-of-a-kind restaurants and enjoy local craft beer and spirits at one of the many bars and saloons. Everything is within a short walk or you can also enjoy a free ride on the Main Street Trolley.

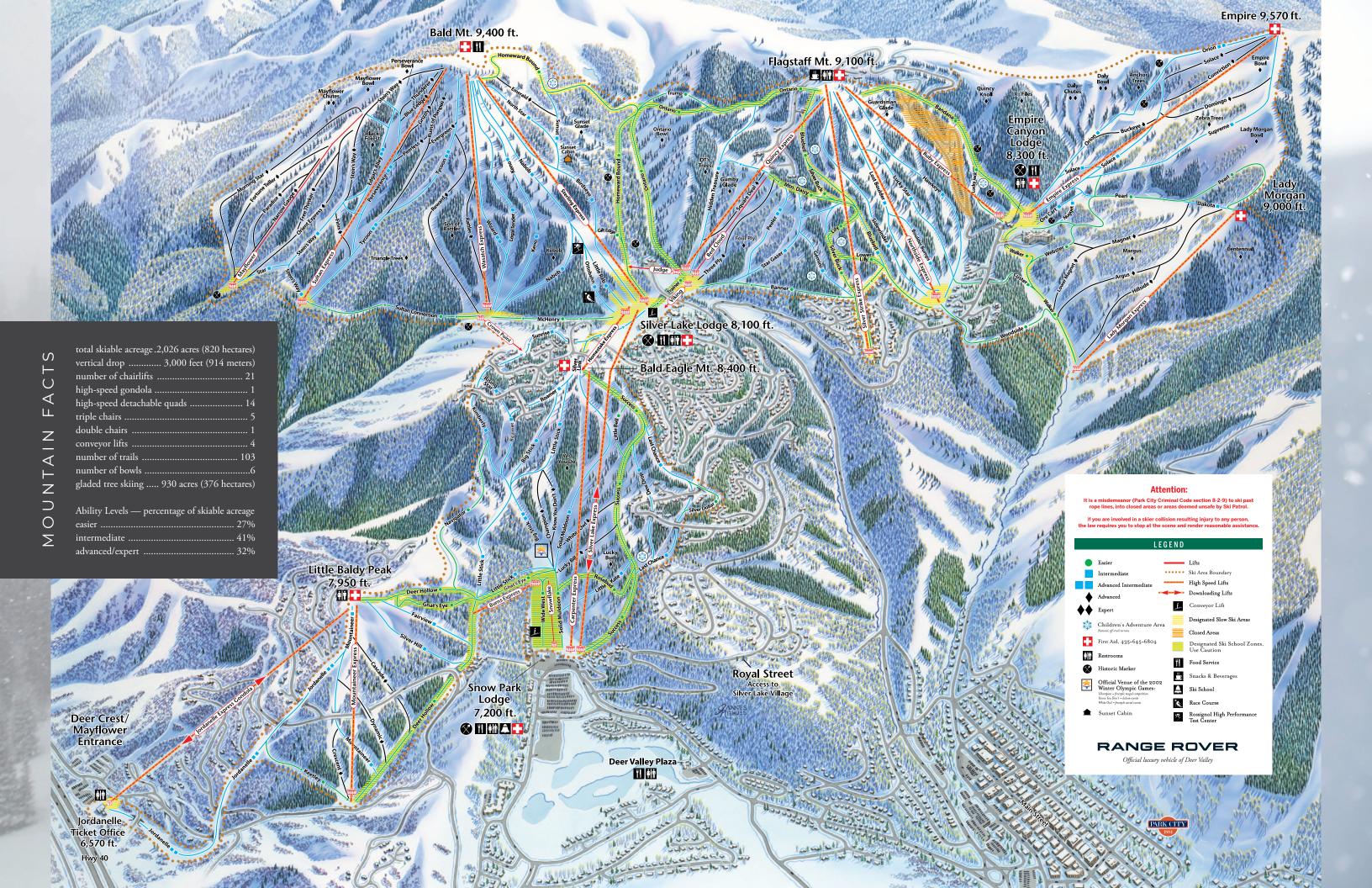
DINING

Park City has many award-winning restaurants, reflecting a variety of culinary styles and influences with many featuring locally sourced and organic ingredients. Nearly 200 options provide an answer to every taste, mood and budget. After an evening of dining, unwind at one of the many bars, clubs and historic saloons for live music and cocktails.

WINTER ACTIVITIES

Looking for winter fun off the mountain? Pursue new perspectives by touring this winter wonderland on a dog sled, snowmobile, snowshoe hike or hot air balloon ride. If you enjoy being on the mountain and would like something different, try a heli-skiing excursion or cruise down zip lines, the alpine coaster, go tubing, or participate in the Ski Utah Interconnect Tour.

For more information, please visit the Park City Chamber/Convention & Visitors Bureau at visitparkcity.com.



OUR THREE BRAND PILLARS 1 Exceptional Guest Service **2** Offering a Ski-only Resort Experience **3** Limiting Daily Skier Visitation on the Mountain THE "DEER VALLEY DIFFERENCE"

SKI WITH A CHAMPION

Deer Valley Resort invites you to ski with one of our participating Olympic snowsport athletes. The athletes are available to ski with individuals, families and groups for exclusive half- and full-day memorable adventures at Deer Valley Resort.

Our Ski with a Champion athletes include Shannon Bahrke, Fuzz Feddersen, Kaylin Richardson, Jillian Vogtli, Chris Waddell and Trace Worthington, each a champion in their respective skiing disciplines. For details about all the participating athletes and information about reservations, please visit deervalley.com/skiwithachampion.

SKIER SERVICES

Make the most of your day by taking your skiing to the next level with Deer Valley's Gold Standard of Instruction. Professionally-trained instructors provide personalized attention, engaging and educating students of all ages and abilities while creating meaningful experiences and long-term relationships.

Other guest services include on-site ski rental, specialty ski clinics and state-licensed, on-site child care.

SUMMIT MEADOWS ADVENTURES

The Deer Valley-operated Summit Meadows Adventures snowmobile tours take place on the Garff Ranch (a five-mile, ten-minute drive from Park City's Main Street). Summit Meadows Adventures has access to 7,000 acres of pristine open lands and offers fantastic views, aspenforested trails, canyons and mountaintops. This adventure is an unforgettable activity. For more information and reservations, please visit deervalley.com/snowmobiling.

Since Deer Valley's inception in 1981, we've been committed to excellence in everything we do. Our staff members are dedicated to service, which is the key to the resort's current and future success.

Over the years, we have invested over \$215M in capital improvements, to grow from:

- Five (5) chairlifts to twenty-one (21)
- Thirty-five (35) ski runs to one hundred and three (103)
- Two (2) day lodges to three (3)
- Fifty (50) ski instructors to almost six hundred (600), making Deer Valley one of the largest ski schools in the country
- Almost three thousand (3,000) staff members, many of whom have been with the company for over twenty (20) years







EXPANDED EXCELLENCE

Rooted in our history and guided by possibility, we're unveiling Expanded Excellence™, a collection of projects that will evolve and elevate the Deer Valley experience for future generations.

From the adventures that await you in our expanded terrain anchored by Deer Valley East Village to the bustling energy of a Snow Park base transformation to the revitalization of existing facilities, join us as we expand on our legacy of excellence.

EXPANDED TERRAIN DEER VALLEY EAST VILLAGE SNOW PARK BASE TRANSFORMATION REVITALIZATION OF EXISTING FACILITIES



EXPANDED TERRAIN

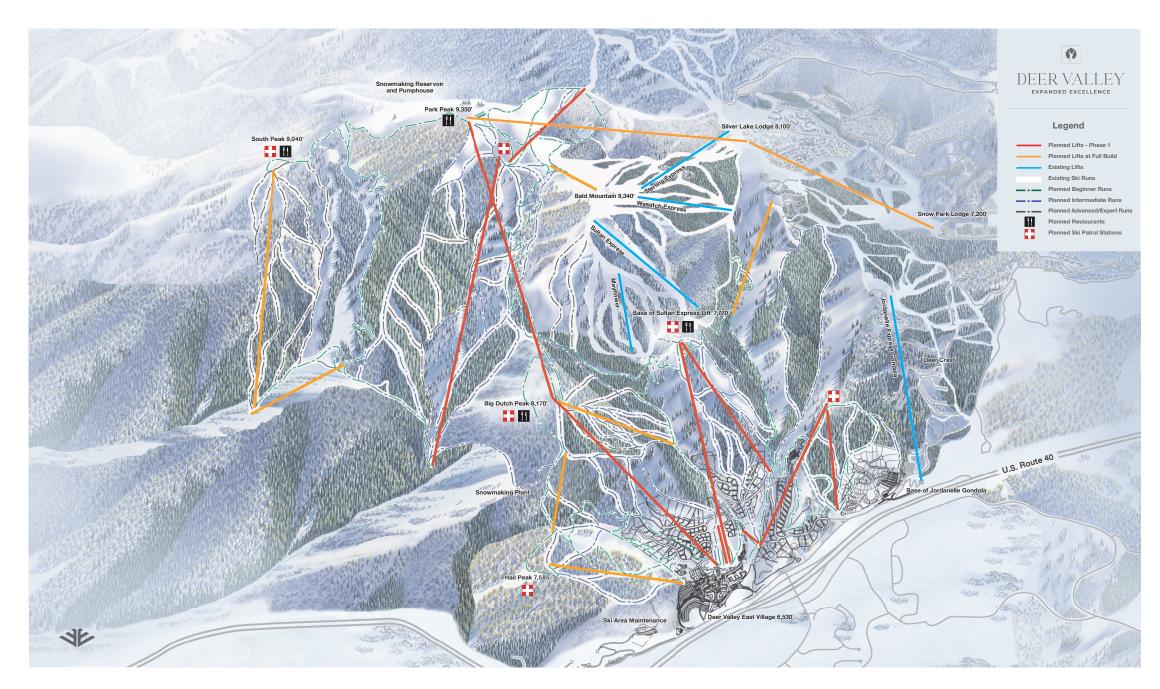
NEW TERRAIN ADDITION

- The largest increase of skiable terrain in resort history
- 16 new chairlifts, including a 10-passenger gondola and 135 ski runs that will offer skiing for all abilities
- Ski access across four new mountain peaks

FUTURE OF DEER VALLEY

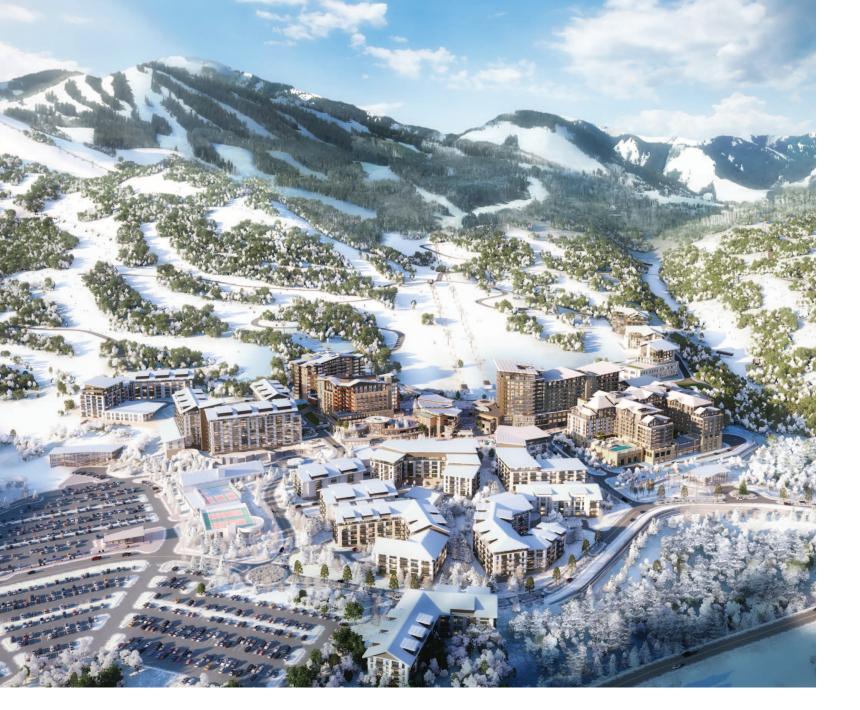
- 5,726 acres of skiable terrain accessed through an efficient network of 37 chairlifts and 238 ski runs across 10 mountain peaks
- 2,900 vertical feet from the highest point of 9,350 feet
- One of the longest ski runs in the country, measuring just short of five miles
- Phased opening in 25/26 with 2,900 acres serviced by nine chairlifts and 110 ski runs

Deer Valley's terrain expansion will include a new state-of-the-art, energy-efficient snowmaking system, enhancing Utah's Greatest Snow on Earth*. While maintaining the unique ski-only atmosphere, the resort plans to seamlessly integrate expansion within its existing footprint. The growth will be accompanied by Deer Valley's exceptional guest service, both on and off the mountain, projecting to create 2,000 additional jobs. Along with a limited daily skier capacity that will optimize guest experience, visitors will have the opportunity to enjoy more mountainside eateries showcasing Deer Valley's renowned culinary offerings.





STATISTICS	DEER VALLEY	EXPANSION Phase One: 25/26	EXPANSION FULL BUILD	TOTAL COMBINED	% INCREASE AT FULL BUILD
Highest Elevation	9,540 ft	9,350 ft	9,350	9,540 ft	-
Lowest Elevation	6,575 ft	6,450 ft	6,450 ft	6,450 ft	-
Vertical Drop	2,965 ft	2,900 ft	2,900 ft	2,965 ft	-
Number of Runs	103	110	135	238	131%
Longest Run	2.8 miles	4.7 miles	4.7 miles	4.7 miles	168%
Snowmaking Coverage	480 acres	321 acres	615 acres	1,095 acres	128%
Skiable Acreage	2,026 acres	2,900 acres	3,700 acres	5,726 acres	183%
Total Aerial Lifts	21	9	16	37	76%
Gondolas	1 / 5,300 ft	1 / 15,890 ft	1 / 15,890 ft	2 / 21,190 ft	-
Detachable Chairlifts	13 / 52,500 ft	7 / 32,769 ft	12 / 56,429 ft	25 / 108,929 ft	-
Fixed Grip Chairlifts	7 / 10,700 ft	1 / 1,845 ft	3 / 3,399 ft	10 / 14,099 ft	-



DEER VALLEY EAST VILLAGE

NEW GATEWAY TO ADVENTURE

- Arrive at Deer Valley East Village via an entrance from U.S Route 40, circumnavigating the town of Park City
- 1,200 day skier parking spaces ensure you will be on the slopes faster than ever

ADVENTURES AND APRÈS

- Largest "ski beach" in North America with stunning mountain views
- Diverse culinary experiences at premier restaurants and bars
- On-site ice-skating rink

EXCEPTIONAL SKIER SERVICES

- Deer Valley's renowned guest service woven throughout the Deer Valley East Village experience
- Award-winning ski school and children's programs expanded to Deer Valley East Village
- Premium equipment rentals
- Variety of retail shops

PREMIUM STAYS

- Relaxation and unparalleled convenience to the slopes
- Combination of residential units and hotel rooms across multiple properties
- Range of homes and havens that blend timeless design with modern comfort

SNOW PARK BASE TRANSFORMATION

- New curated shops and restaurants
- Structured parking with direct access to a pedestrian plaza and lift infrastructure
- State-of-the-art Multi-Modal Transit Center
- Expansive slope-side access

A LEADING DESTINATION

Whether you're looking for curated food & beverage or elevated retail experiences, the new Snow Park Base Village will be a walkable, pedestrian-friendly destination with new experiences around every corner.

EXPANSIVE SLOPE-SIDE ACCESS

Featuring a seamless transition from the mountains to the new village, experience skiing like no other with North America's largest ski beach, stunning mountain views, and a new 10-passenger addition to our expansive gondola network that connects Snow Park Village to the Deer Valley East Village.

YOUR NEW LOCAL SPOT

From our iconic concert series to world-class mountain biking, there's something for everyone in our community to enjoy. Designed with our community in mind, our plans include year-round events, improvements to our amphitheater, and new venues.

FOSTERING COMMUNITY

With easy access for guests and community residents, the Snow Park Base Village Project will include unique events, fun activities, and spaces for bringing locals together.

REVITALIZATION OF EXISTING FACILITIES

ELEVATED ON-MOUNTAIN LODGES

- Thoughtful refreshes of existing ski lodges, including Silver Lake located mid-mountain and Snow Park Lodge located at the base, providing elevated on-mountain dining experiences
- Panoramic views of Park City and the Wasatch Mountains with the renovation and expansion of Cushing's Cabin on Flagstaff Mountain

MID-MOUNTAIN BITES AND LIBATIONS

- Introduction of a new 21+ bar experience at Silver Lake Lodge
- Featuring a vintage ski ambiance, craft beers, creative cocktails and elevated ski bar nibbles
- Renovation of Royal Street Café
- Featuring an updated menu and the perfect mid-day spot to gather with friends and family before finishing the day on the slopes

DEER VALLEY DIFFERENCE: GROOMING AND SNOWMAKING

- Perfectly groomed slopes and state-of-the art snowmaking and it continues to be a core pillar
- This winter we will invest millions in maintaining the meticulous slopes we are known for

SUMMER ADVENTURES

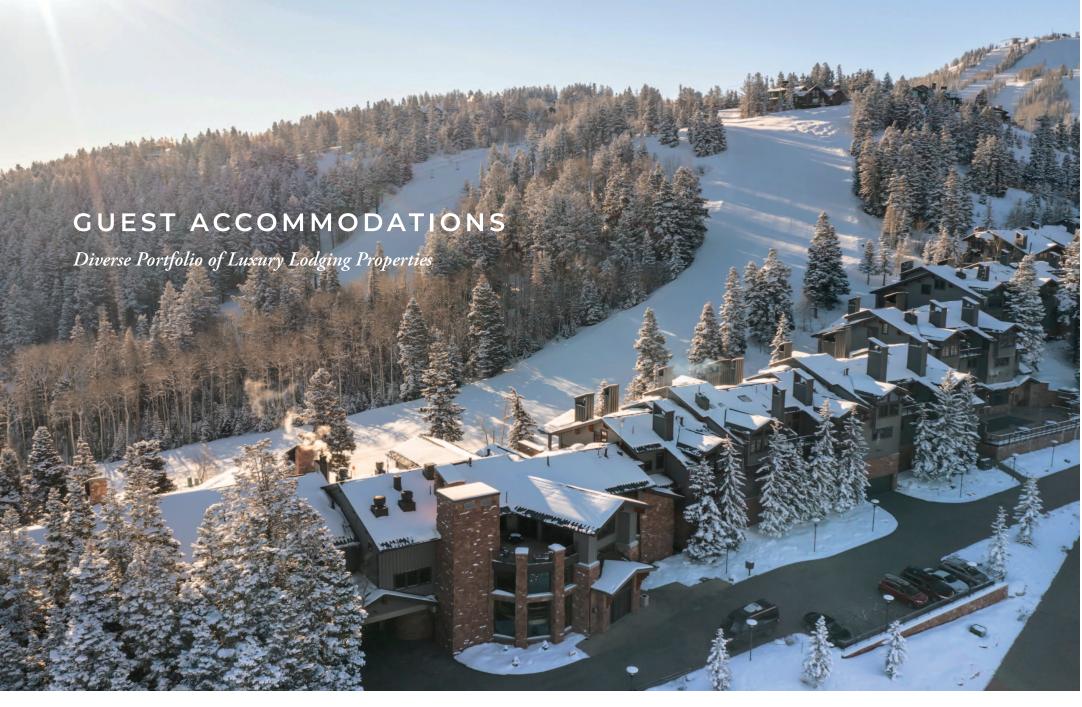
- World-class bike park built by Gravity Logic with trail improvements and new trails being introduced each year
- Reimagined summer concert venue













Accommodations are available in a wide range of sizes and locations.

DVRLR manages over 450 residences across 44 properties.

- Over 30,000 guests stayed with us during the 2023/24 winter season
- 65% of our units have ski-in/ski-out access
- Robust concierge amenities including lift ticket packages, transportation, grocery delivery and more
- Full-service group sales team that specializes in corporate groups and special events







DINING

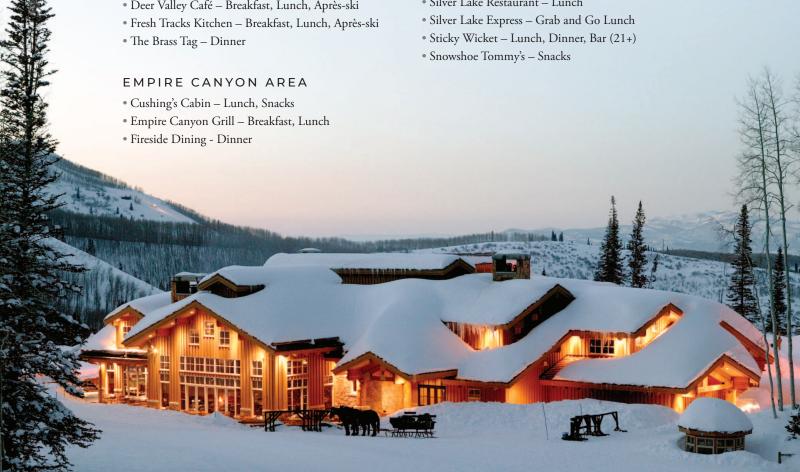
At Deer Valley Resort, dining is an integral part of a complete vacation experience. From casual, family-friendly cafés and grills, to elegantly rustic restaurants, every Deer Valley dining experience features quality ingredients and creative, fresh preparations with emphasis on locally sourced products.

• Cast & Cut Steak | Seafood - Dinner • Deer Valley Etc. - Grab and Go Breakfast, Lunch • Deer Valley Café – Breakfast, Lunch, Après-ski

SNOW PARK BASE AREA

SILVER LAKE MID-MOUNTAIN AREA

- Daly Lift Coffee, Pastries
- Royal Street Café Lunch
- Silver Lake Restaurant Lunch



FIRESIDE DINING

Fireside Dining offers favorites from the European Alps in the mountains of Deer Valley. The alpine inspired menu features four courses, including the guest favorite, raclette cheese, served from stone fireplaces. Specialty cocktails and a full bar are available, as well as specially selected wine and imported beer to complement our cuisine. Reservations can be made by calling 435-645-6632 or visit deervalley.com/fireside.

Horse-drawn sleigh rides are available by reservation or consider an adventurous trek before dinner on snowshoes. For more information on these options, please call 435-645-6632.

CAST & CUT | SEAFOOD DINING

Discover the ocean's finest at Cast & Cut | Seafood Dining, where a bounty of sustainably sourced seafood is the anchor to your evening. Dive into a world of fresh flavors, from succulent shrimp, oysters, and mussels to expertly prepared seafood, focused dishes including paella, pasta, stews and more creative culinary expressions. As you navigate an array of interactive chef stations you'll encounter a symphony of flavors in our gourmet salads, decadent side dishes, and artisanal breads to accompany your selections. And for those seeking a taste beyond the sea, our grill and carving station features cuts of meat prepared to perfection.

Complementing this culinary journey is an extensive wine and beverage selection, offering the perfect pairing for each seafood delight. At Cast & Cut, we invite you to embark on a culinary voyage through the depths of flavor and luxury, where each dish tells a tale of the sea's bounty in a setting of unparalleled elegance and sophistication. For information and reservations, please call 435-645-6632 or visit deervalley.com/castandcut.



DEER VALLEY CAFÉ

Deer Valley Café is a charismatic gourmet market and restaurant located lakeside in the Deer Valley Plaza building. Join us and enjoy an indulgent breakfast, lunch or après-ski in the inviting café or on the outdoor deck, overlooking the ponds and mountains of Deer Valley or choose from our convenient selection of grab-and-go items. Plus, we invite you to peruse our selection of kitchenware, cookbooks, candles, and gifts that speak to the soul of cooking and celebrating with family and friends. For information, please call 435-615-2400 or visit deervalley.com/deervalleycafe.

ROYAL STREET CAFÉ

Located mid-mountain at the Silver Lake Lodge, Royal Street Café offers creative American and international cuisine with scenic deck dining. Menu options include creative appetizers, delectable sandwiches, Deer Valley's Turkey Chili, fresh salads and specialty entrées, and a tempting assortment of desserts. Deer Valley Creamery's refreshing selection of housemade ice cream is also available. Children's and take-out menus are available as well as fine wine, beer and refreshing seasonal cocktails. Reservations are not required. Table service is provided on the outdoor decks at the restaurant, weather permitting. For more information, please call 435-645-6632 or visit deervalley.com/royalstreetcafe.

THE BRASS TAG

The Brass Tag restaurant in the Lodges at Deer Valley offers dinner service during the summer and winter seasons. Enjoy a selection of fine Italian cuisine either at your table or to-go, including pastas, brick-oven pizza and more. A full bar, beer and wine are available. For information, please call 435-615-2410 or visit deervalley.com/thebrasstag.



STICKY WICKET

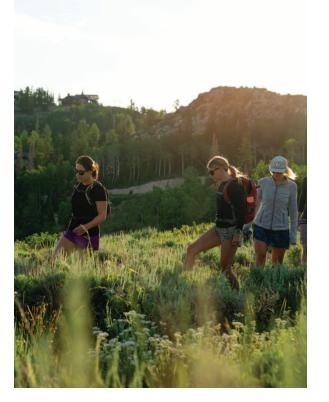
Step back in time to the Golden Era of skiing at the Sticky Wicket. This vintage 21+ bar is located mid mountain, upstairs of the Silver Lake Lodge, and will take you back to the early days on the slopes. Serving lunch daily and open late for Twilight nights, the menu includes delectable appetizers, signature sandwiches, crisp salads and desserts large enough to share. Try some favorite dishes like the Sticky Finger Brisket Fries, Nashville Fried Chicken Sandwich or Fish n' Chips. Satisfy your sweet tooth with house-made ice cream from the Deer Valley Creamery or the Mixed Berry Tart Cobbler. The full service bar serves hand crafted cocktails, as well as a wide selection of wine, ciders, seltzers and beer. For information, please call 435-645-6632 or visit deervalley.com/stickywicket.



SHOPPING/RETAIL

While you are in the Deer Valley area, be sure to visit our resort-owned and operated retail stores; NextGen DV, DV Essentials, Deer Valley Signatures and Shades of Deer Valley, as well as other on-site merchants located in the Snow Park Lodge and Silver Lake Village. The town of Park City is also full of shopping opportunities along Historic Main Street, including Deer Valley Signatures at 577 Main Street. You can also visit our online store at shop.deervalley.com





LIFT-SERVED BIKING AND HIKING

Spread over six mountains and featuring up to 3,000 vertical feet of elevation change, Deer Valley Resort offers nearly 70 miles of mountain bike trails, including four flow trails designed by Gravity Logic. Our fun and thrilling mountain bike trails are accessed via three chairlifts. Silver Lake Express at the base of the resort, Sterling Express located mid-mountain, and Homestake Express also located mid-mountain, provide access to a wide variety of excellent trails. Several of Deer Valley Resort's mountain bike trails connect with Park City's extensive 400-mile network of single track.

Gravity Logic delivers Deer Valley's newest flow/jump trail, Regulator. Mount up for the latest intermediate trail which ties into Ripple, an approachable beginner flow trail introduced last season. With this new terrain, Deer Valley offers more than nine miles of beginner flow trails from the top of Bald Mountain to the Snow Park base area.

With 3,000 feet of elevation change and nearly 60 miles of trails to explore, mountain bikers can enjoy the Deer Valley Twilight Series of evening lift service on Tuesdays, 4-8 p.m. from June 18 through August 20.

BIKE RENTALS

Deer Valley Resort offers an exceptional line of high-quality, full-suspension Rossignol and Trek bikes for rent.

MOUNTAIN BIKING SCHOOLS AND CLINICS

Adult and Kids' clinics, bike tours and private coaching are available and personalized to guests' abilities from familiarizing bikers with Deer Valley's extensive trail network to refining the skills and techniques for downhill mountain biking.

The new kids' Gravity Bike Clinic is a two-day downhill bike camp for intermediate and advanced riders ages 10-14, being offered throughout the summer. Bike rentals, lift tickets, and protective equipment will be available for purchase to ensure participants have everything they need for a seamless ride.

GUIDED HISTORICAL HIKES AND PRIVATE GUIDED HIKES

Guided Historical Hikes: Enjoy the beauty of Deer Valley Resort with a guided hike highlighting the area's mining history. These hikes last three to four hours, cover moderately strenuous terrain and are typically less than six miles long. The hikes are scheduled for June 25, July 23, August 20 and September 24 and depart at 8:30 a.m. Participants will meet at the Ontario Mine Trailhead parking lot on Marsac Ave.

Private Guided Hikes: Join our expert guides for a private hike to explore local trails, learn about the area's rich history, and discover native flora. Private tours are available daily from 9 a.m. to 8 p.m. from June 14 to September 2, and on Fridays through Sundays until September 22.

CONCERTS IN THE SNOW PARK OUTDOOR AMPHITHEATER

The Snow Park Outdoor Amphitheater is home to two unique concert series, the Deer Valley Concert Series and the Utah Symphony's Deer Valley® Music Festival. Our venue accommodates up to 5,000 guests and offers hillside viewing from reserved seats as well as a large general admission section. This season's lineup can be viewed at deervalley.com/concerts.

SUMMER ADVENTURE CAMP

Deer Valley's Summer Adventure Camp is offered for children ages 2 months to 12 years and is based out of our state-licensed Children's Center in Snow Park Lodge. From early June to late August, campers will discover a mountain of fun and wonders through adult-supervised and age-appropriate activities like sports, nature studies, scavenger hunts, art, and community projects.

DEER VALLEY MOUNTAIN BEER FESTIVAL

The Deer Valley Mountain Beer Festival returns to Silver Lake on September 14 and 15, 2024. This one-of-a-kind beer festival includes scenic chairlift access throughout the resort, dining, live music plus a full slate of activities. Please be aware that the venue can only be accessed by a chairlift ride on Silver Lake Express.

Attendees to Park City's only beer festival will enjoy the opportunity to sample a wide range of beer flavors and styles, including many full-strength selections. The festival was created to celebrate Utah's brewing culture and is exclusive to breweries from Utah. Expect to see local producers, such as Offset Bier and Park City Brewing, as well as nationally recognized brewers from the Beehive State, including Squatters and Uinta, who kick-started Utah's craft brew scene several decades ago.

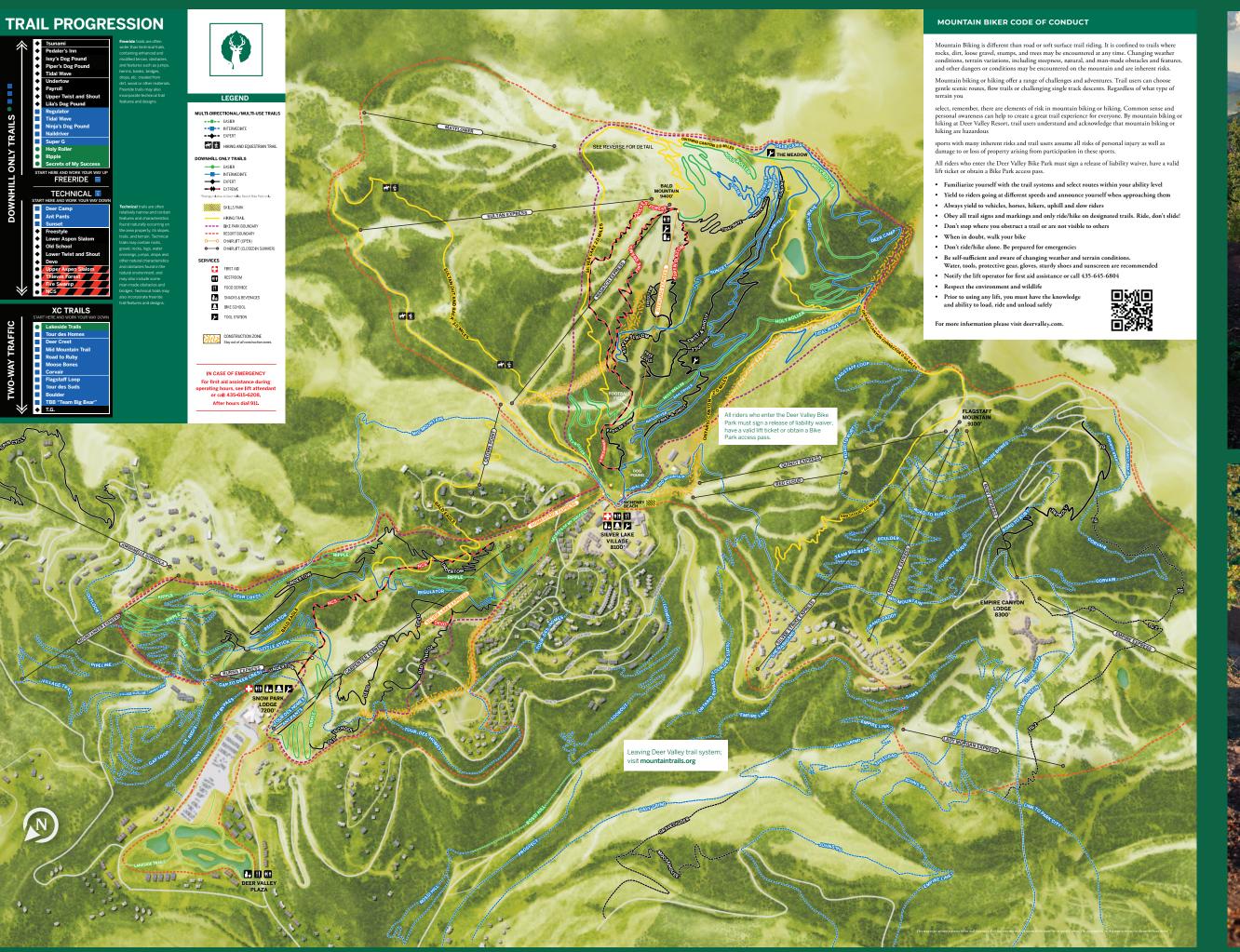
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Summer restaurants include:

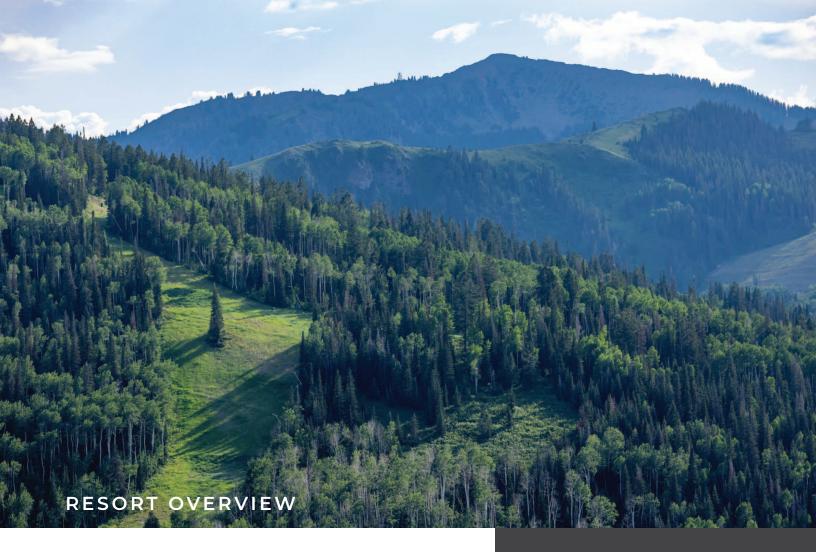
- Deer Valley Café Breakfast, Lunch, Take-away Dining at the resort's Snow Park Base area
- The Brass Tag Al Fresco Dinner at the Lodges at Deer Valley
- Royal Street Café Lunch and Take-away Dining at mid-mountain
- Snowshoe Tommy's Snacks, Beer, Beverages at the top of Bald Mountain
- Sticky Wicket 21+ Bar serving Lunch and Dinner at mid-mountain











Deer Valley Resort is nestled in the Wasatch Mountains of Park City, Utah - just 38 miles (61km) east of Salt Lake City International Airport.

Deer Valley is part of the Alterra Mountain Company portfolio.

AWARDS AND ACCOLADES

- #1 Best Ski Resort in the World Travel & Leisure 2023
- #1 Best U.S. Ski Resort World Ski Awards 11th year in a row
- #1 Grooming, Lodging, Dining, Guest Service & Weekend Getaway SKI Magazine 2024
- Best Family Resort Wall Street Journal 2023

WORLD-CLASS AMENITIES

- Groomed-to-perfection slopes
- Award-winning cuisine
- Overnight ski valet
- Luxury accommodations that provide in-house guests concierge service and complimentary resort transportation
- Complimentary onsite parking in either private or common area garages



Download Deer Valley's Custom App



EXPANDED EXCELLENCE

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